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SAUDI ARABIA



17 - 19 SEPTEMBER 2024

**RIYADH FRONT EXHIBITION & CONFERENCE CENTER**

**VENUE BRANDING OPPORTUNITIES**



**GLASS BRANDING**

Quantity: 4

Price: \$27,370 each



ENT – A  
EXIT FROM REGISTRATION TO PARKING



ENT – B  
ENTRANCE TO EXHIBITION HALLS



ENT – C  
EXIT FROM EXHIBITION HALLS TO REGISTRATION AREA

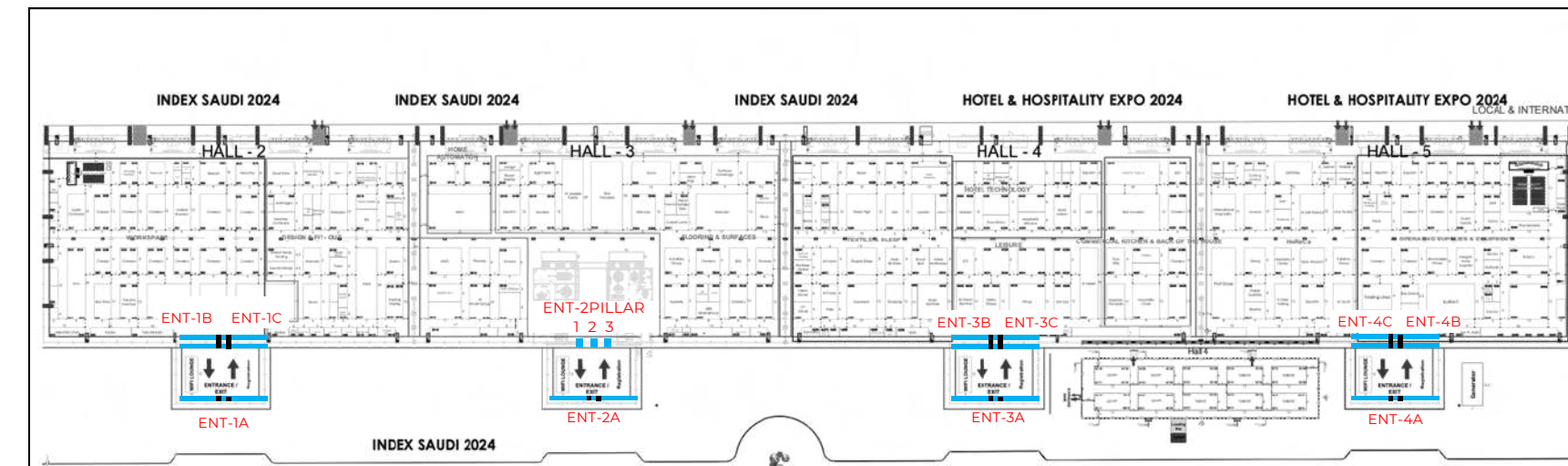


## FOYER BRANDING – HALLS 2-5

Quantity: 10 full branding wall

- 3 walls in Hall 2
- 1 walls in Hall 3
- 3 walls in Hall 4
- 3 walls in Hall 5

Price: \$ 4,400 each



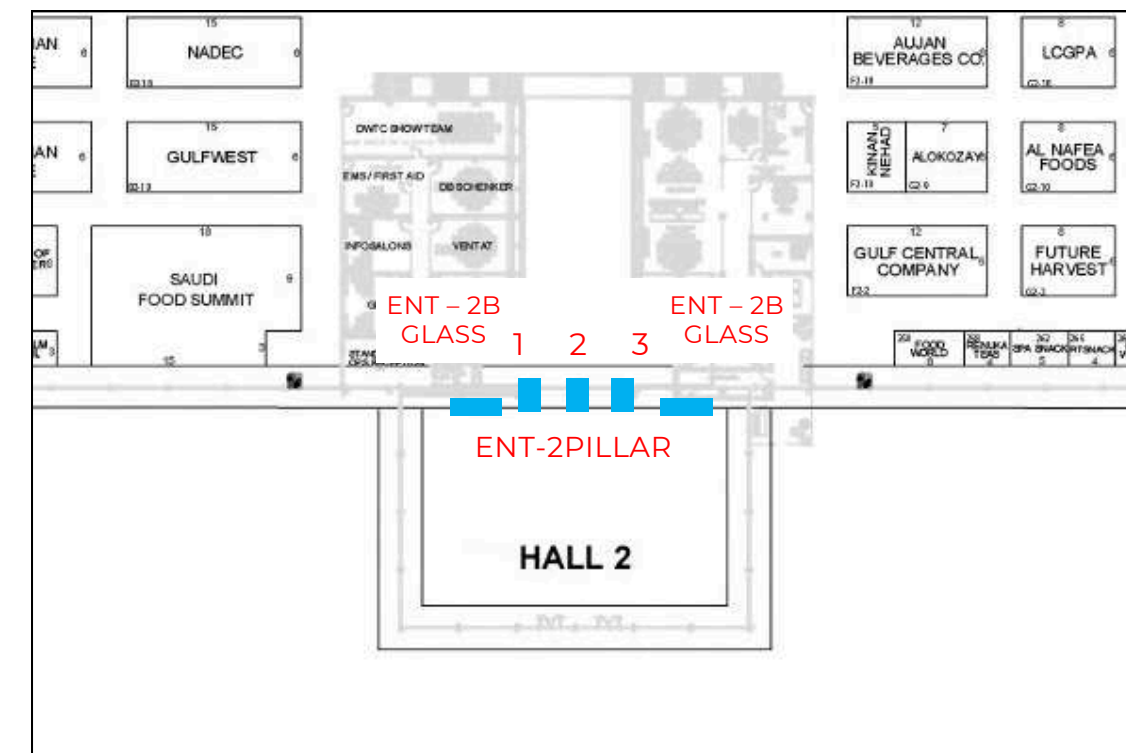




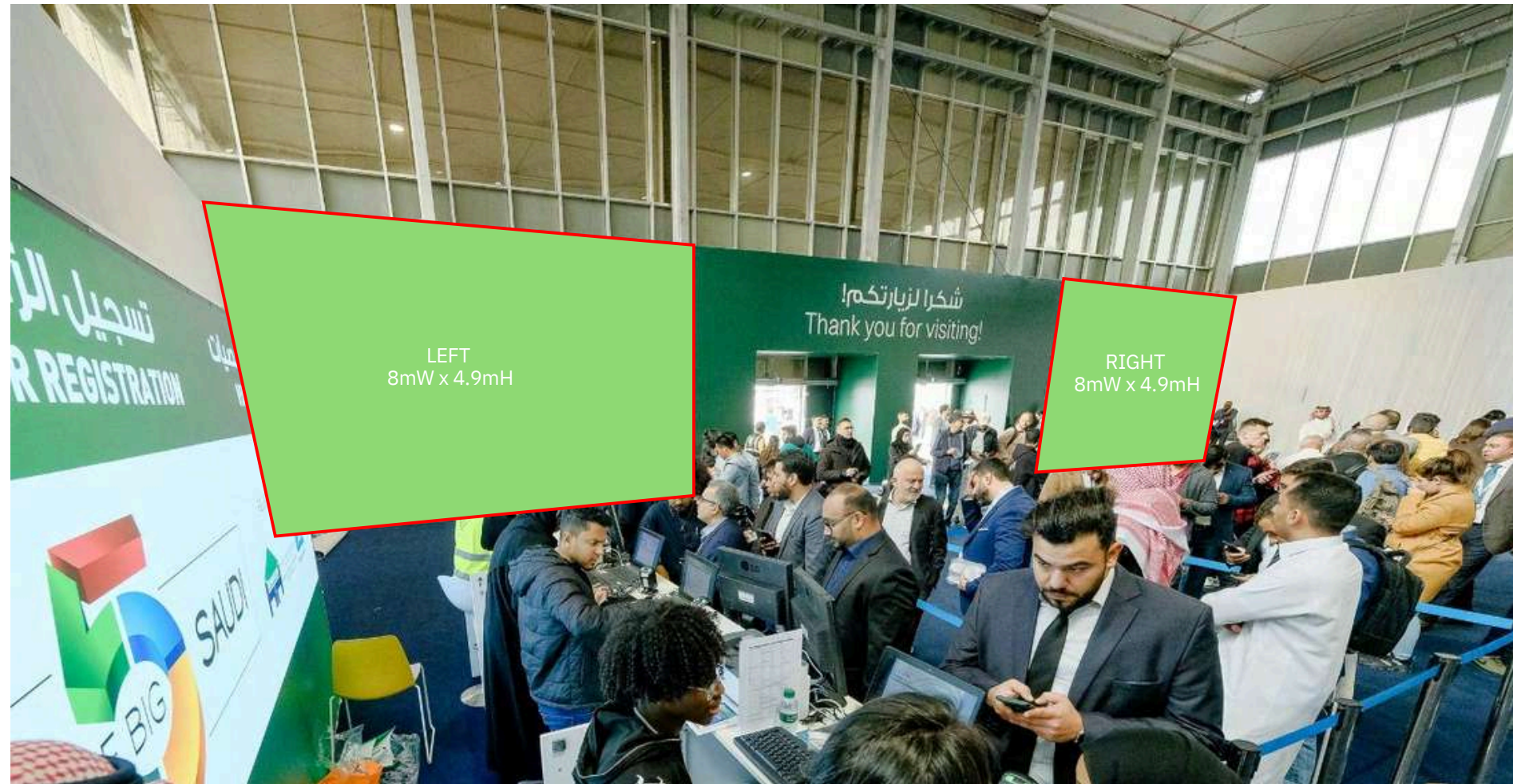
### FOYER BRANDING – HALL 3

Quantity: 5

Price: \$ 4,360 each



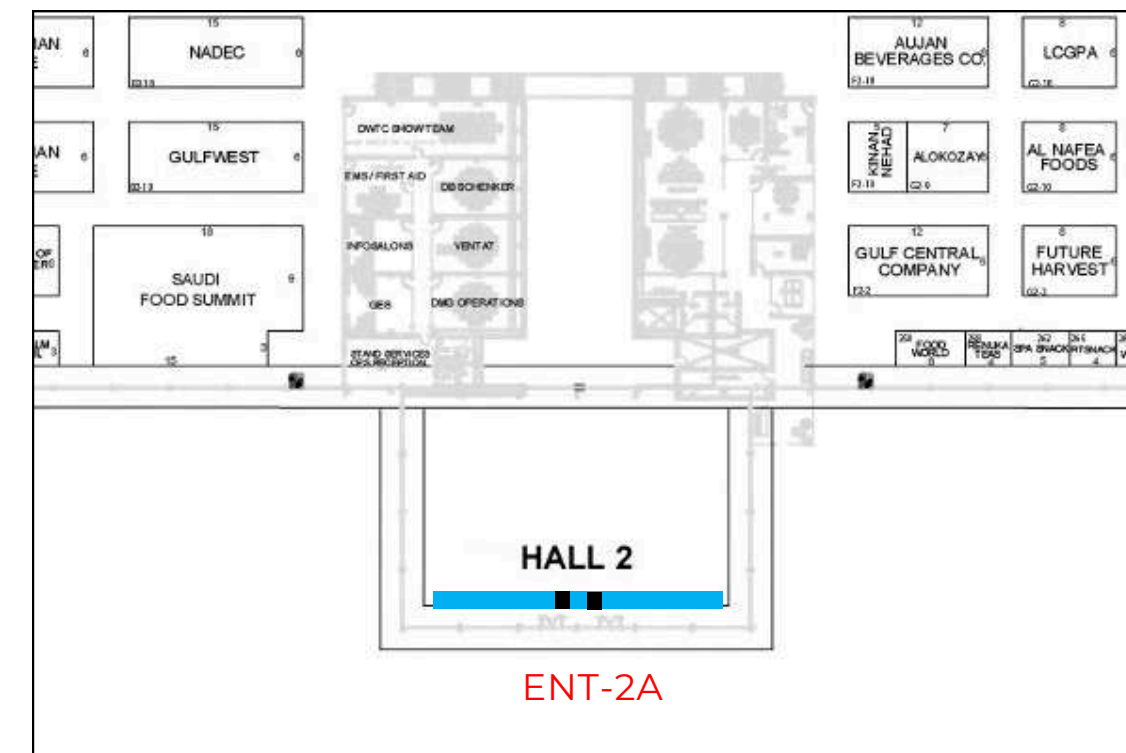




## FOYER BRANDING – HALL 2

Quantity: 2

Price: \$ 4,360 each



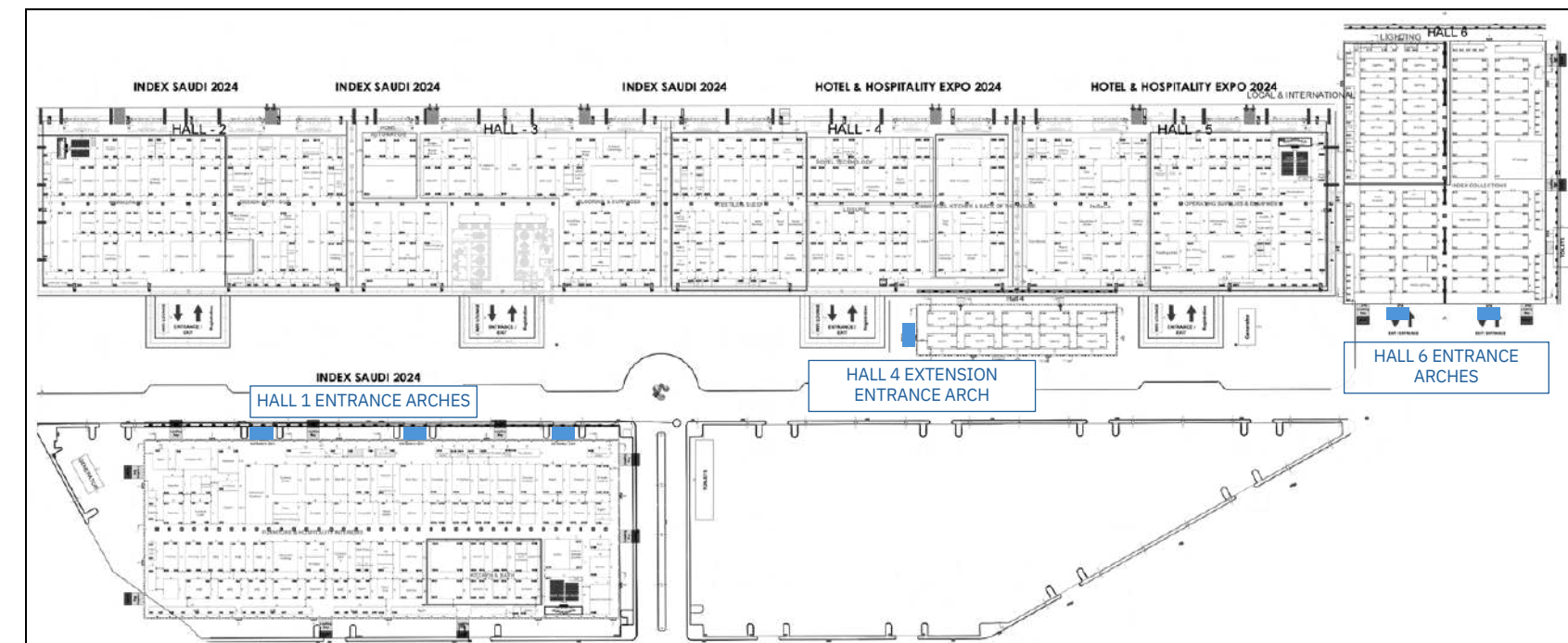




## TWO-LEGGED ENTRANCE ARCH

Quantity: 6

Price: \$ 4,090 each







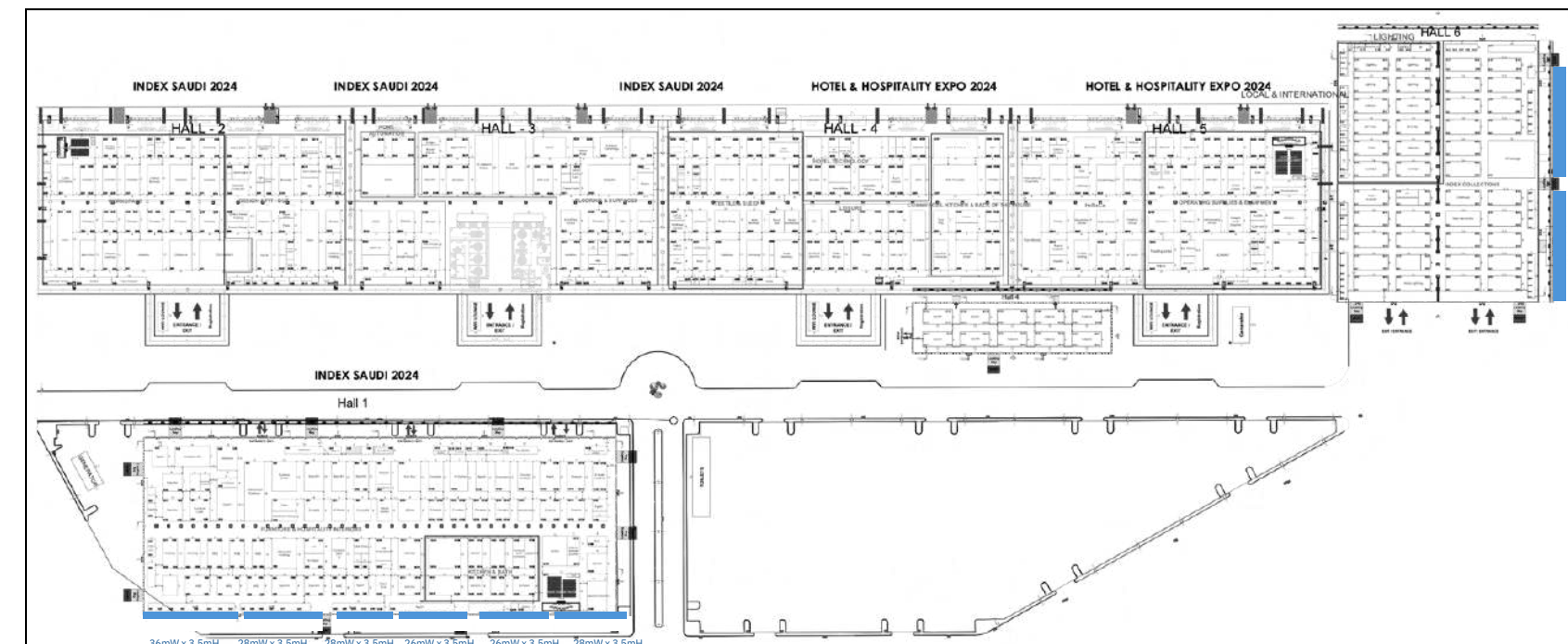
## HOARDING WALLS

Size: 5mW x 3.5mH

Price: \$ 1,750

Size: 10mW x 3.5mH

Price: \$ 3,500







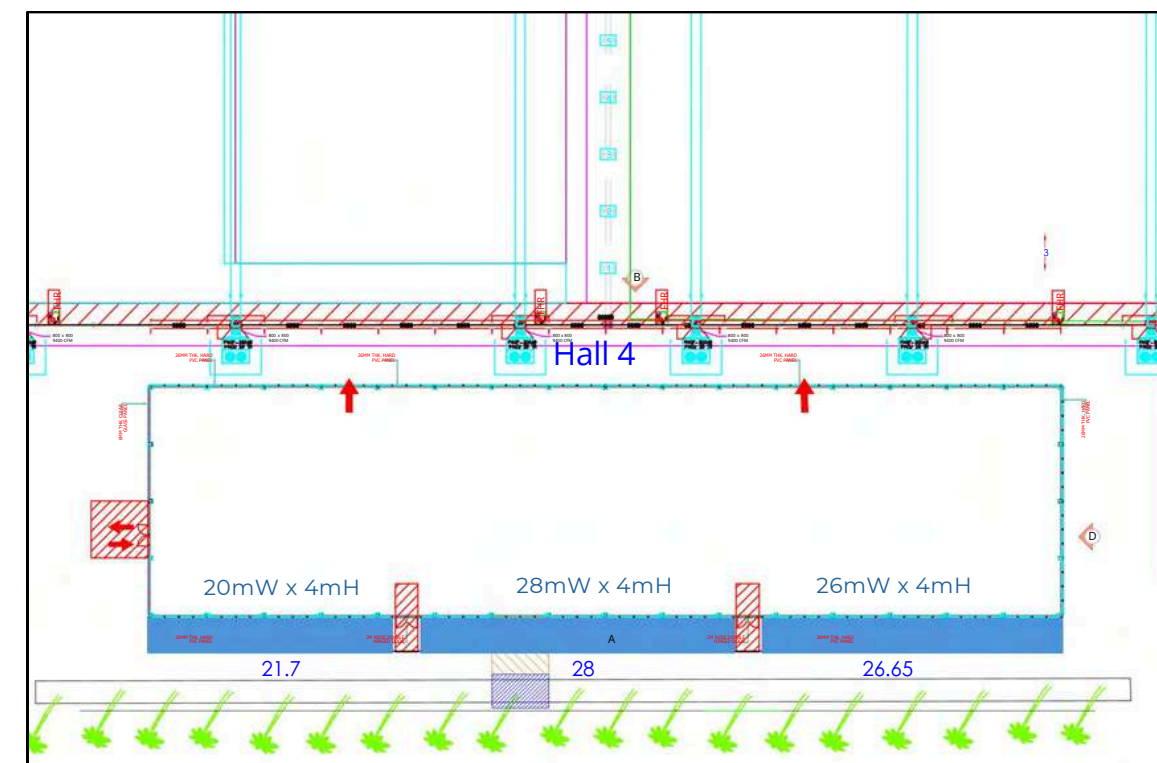
## HOARDING WALLS – HALL 4 EXTENSION

Size: 5mW x 3.5mH

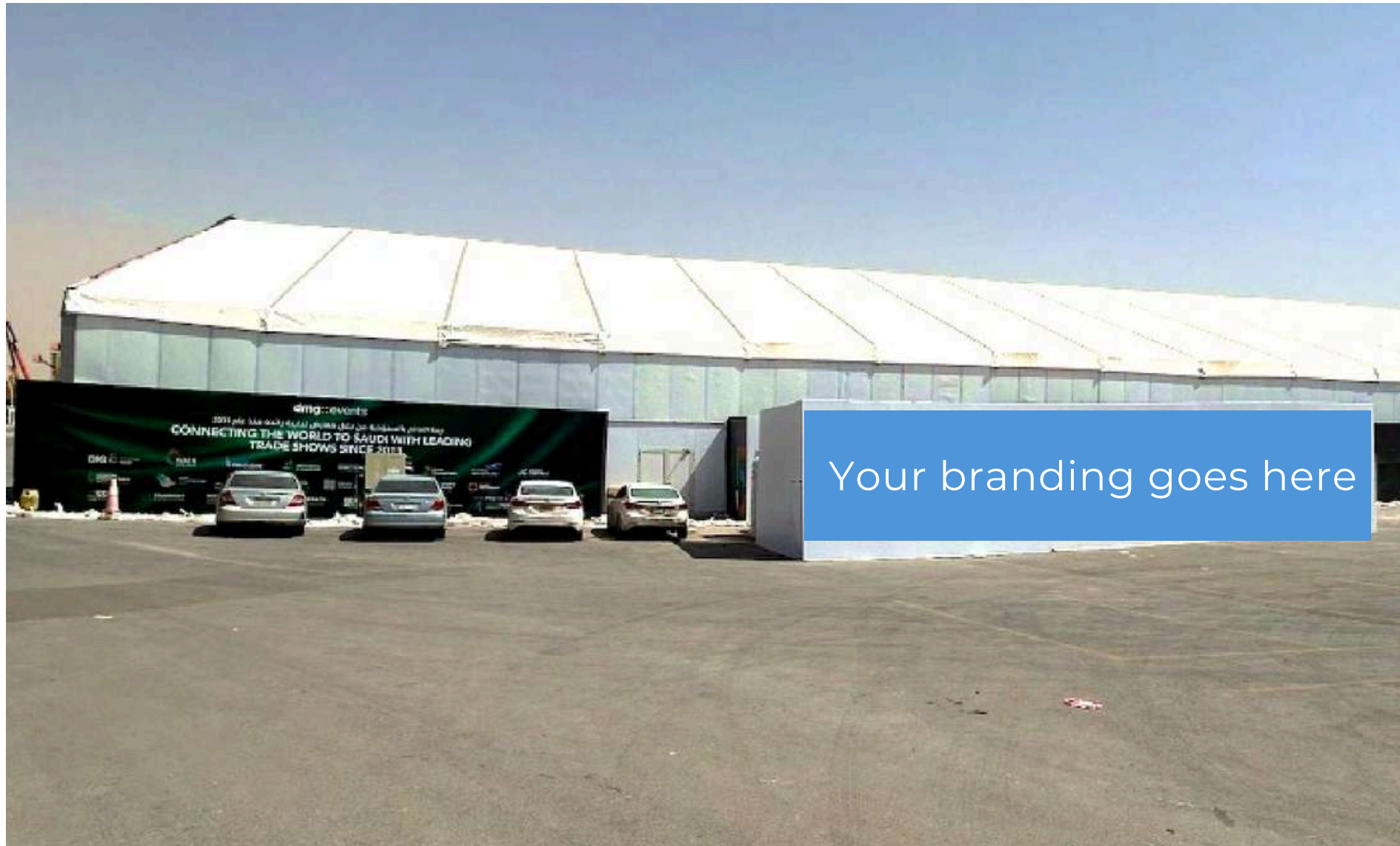
Price: \$ 1,750

Size: 10mW x 3.5mH

Price: \$ 3,500







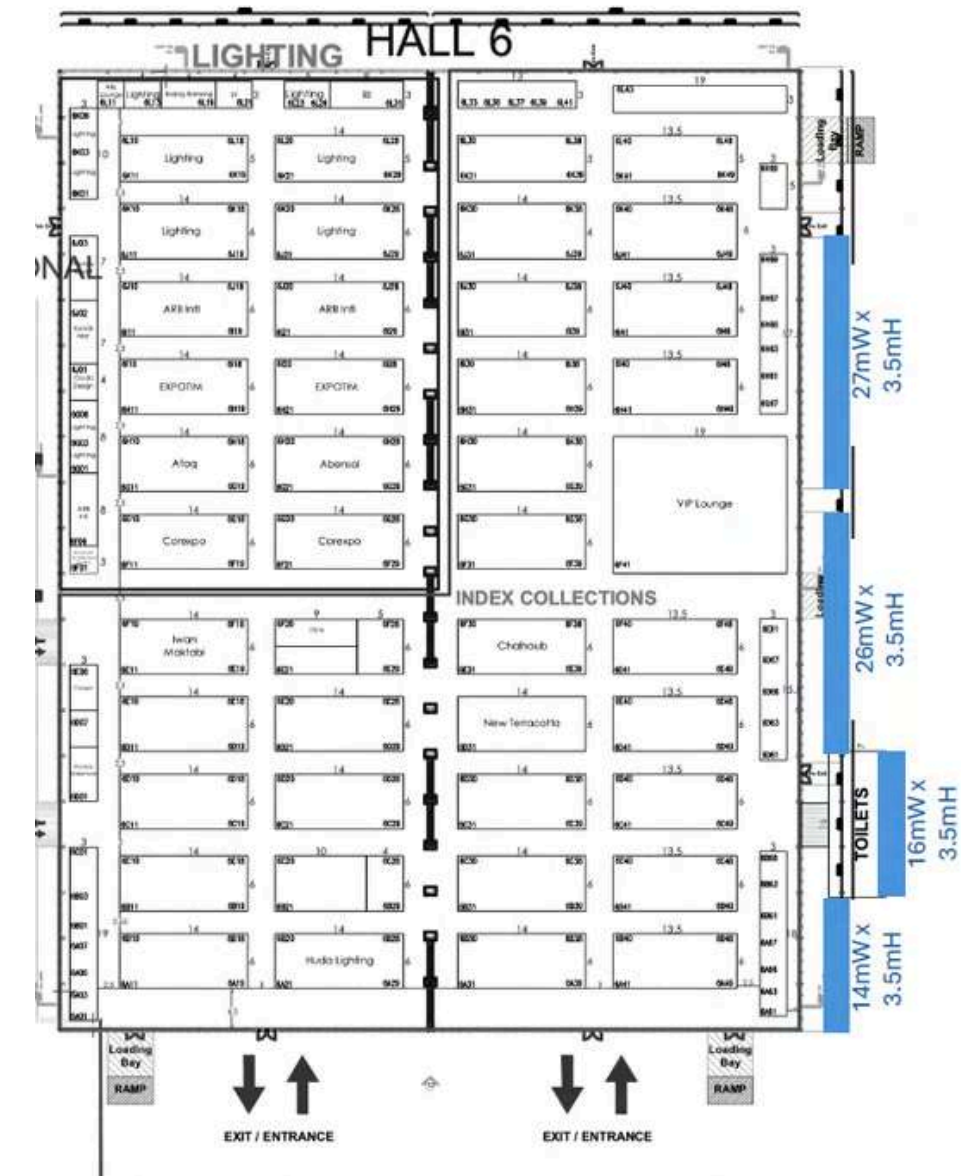
**HOARDING WALLS – HALL 6 PARKING**

Size: 14mW x 3.5mH  
Price: \$ 4,900

Size: 16mW x 3.5mH  
Price: \$ 5,600

Size: 26mW x 3.5mH  
Price: \$ 9,100

Size: 27mW x 3.5mH  
Price: \$ 9,450



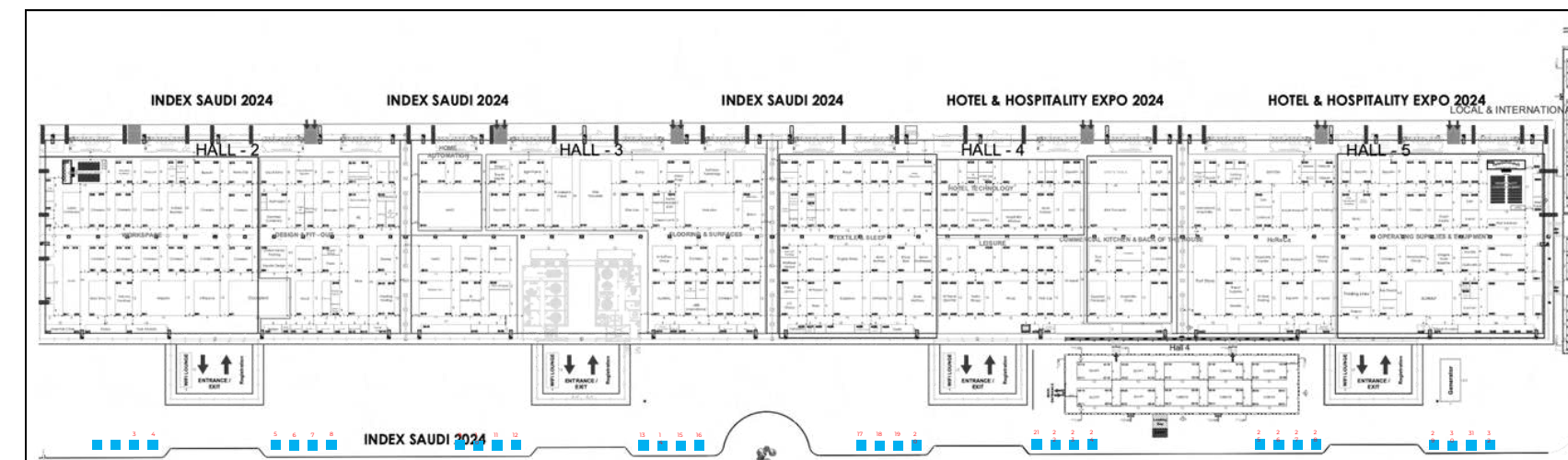




## OUTDOOR FLAGS

Quantity: 32

Price: \$350 each



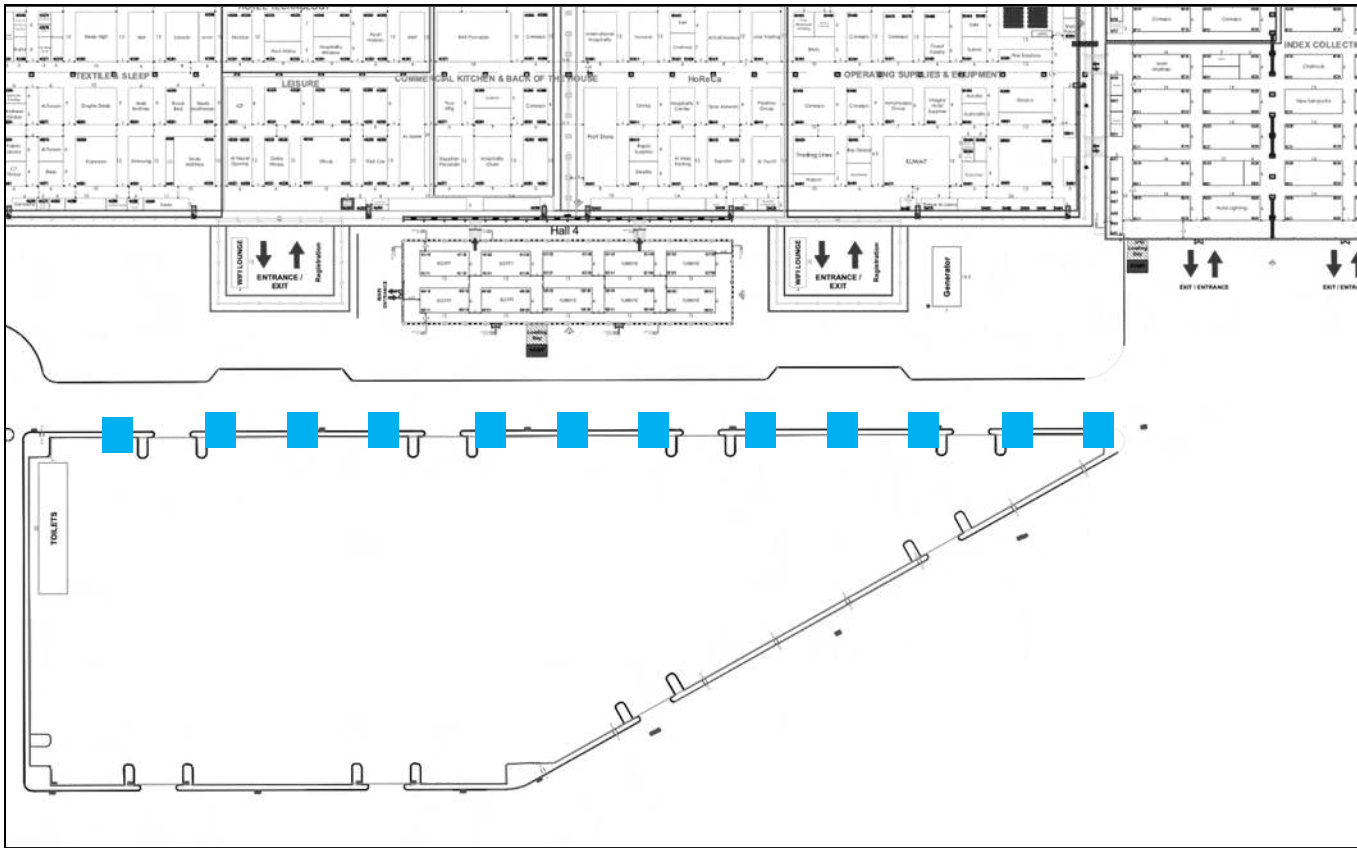




LAMP POST FLAGS

Quantity: 12

Price: \$350 each







## FREESTANDING BOARDS - 3/SIDED

Price: \$ 1,650



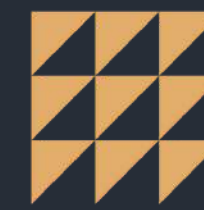


## CUBE STACKS - 4/SIDED

Price: \$ 1,000

Size: 1 m x 1 m



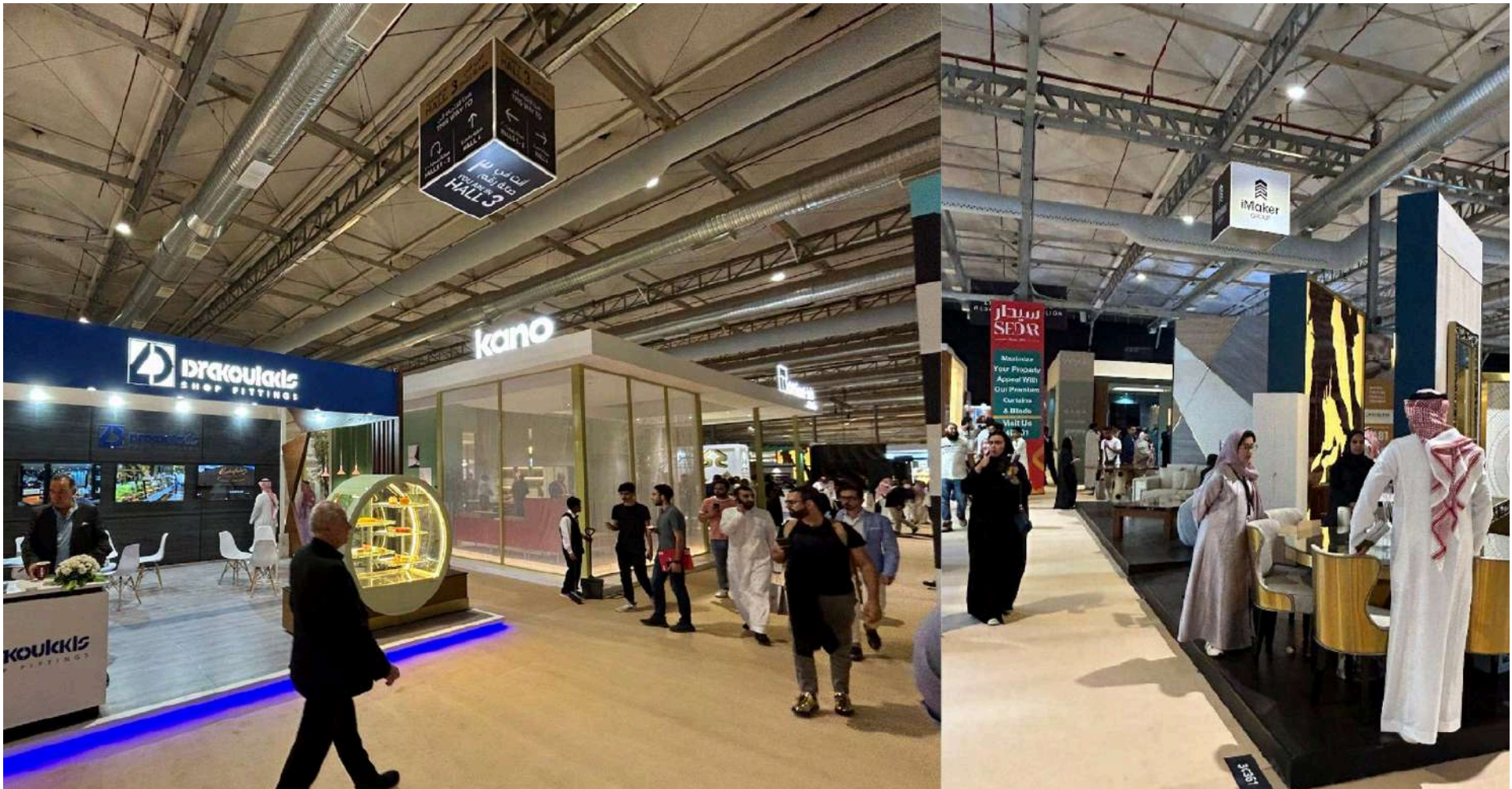


## HANGING BANNERS

Price: \$ 3,000

Size: 2mw x 3mh



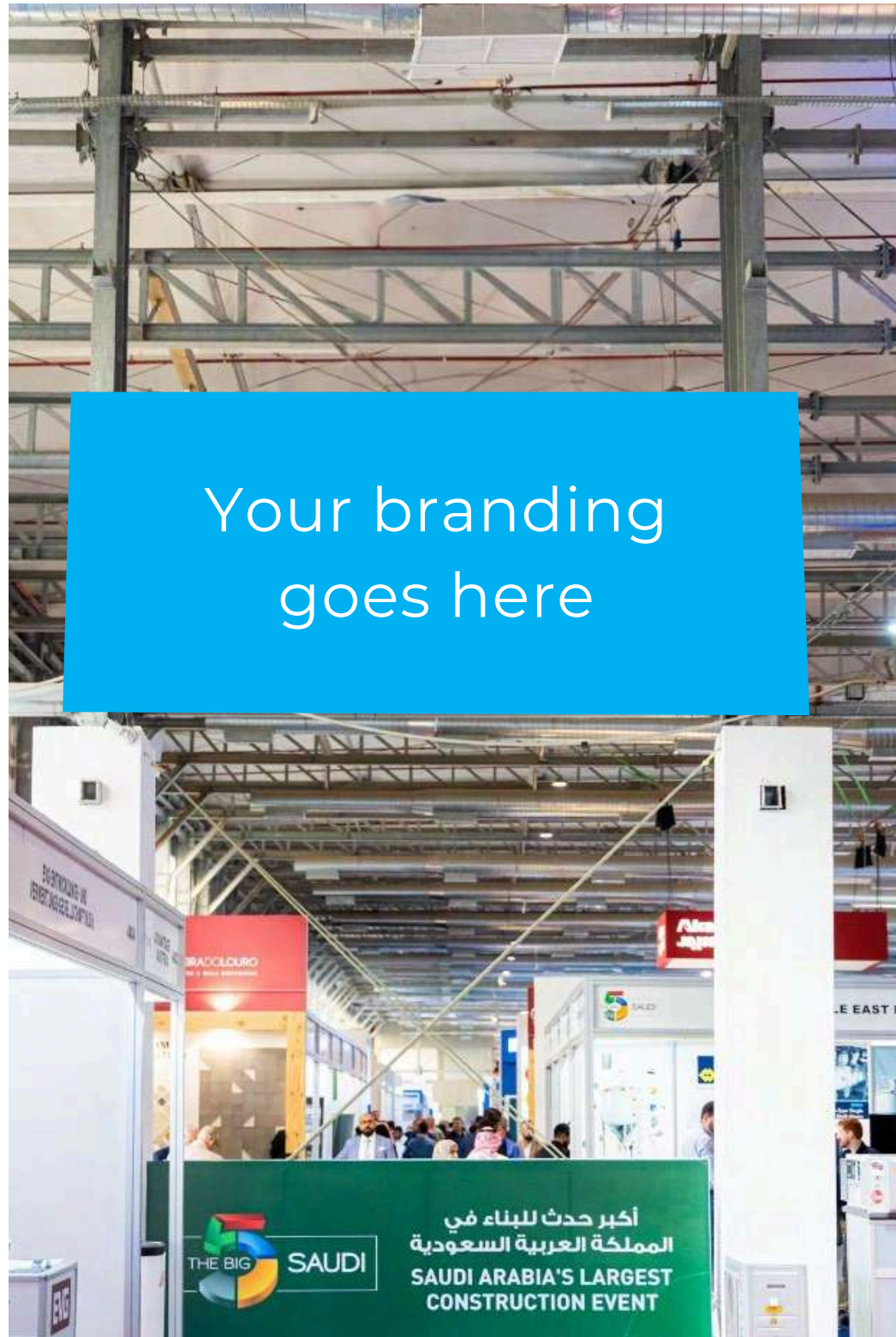


**HANGING CUBE - 5 SIDED**

Price: \$1,320

Size: 1.5m x 1.5m x 1.5m





## BANNER ON FRAME – BETWEEN HALLS

Price: \$1,960

Size: 5mw x 2mh

Sides: 2



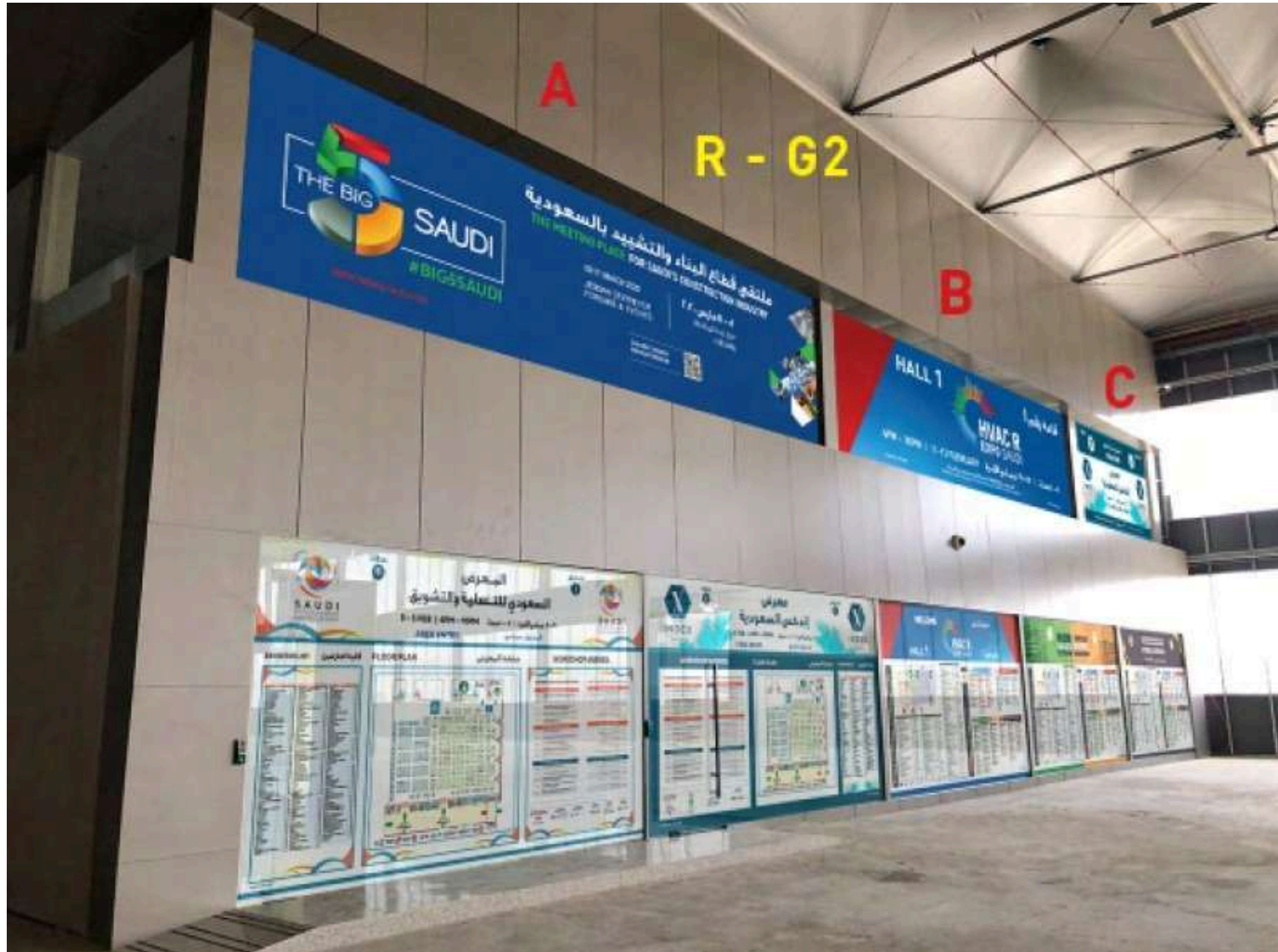


## FLOOR TILES

Price: \$ 300 each

Size: 1.5mw x 1.5mh





**SEE-THROUGH GLASS STICKER – VIP (TOP)**

A-B Price: \$ 2,060

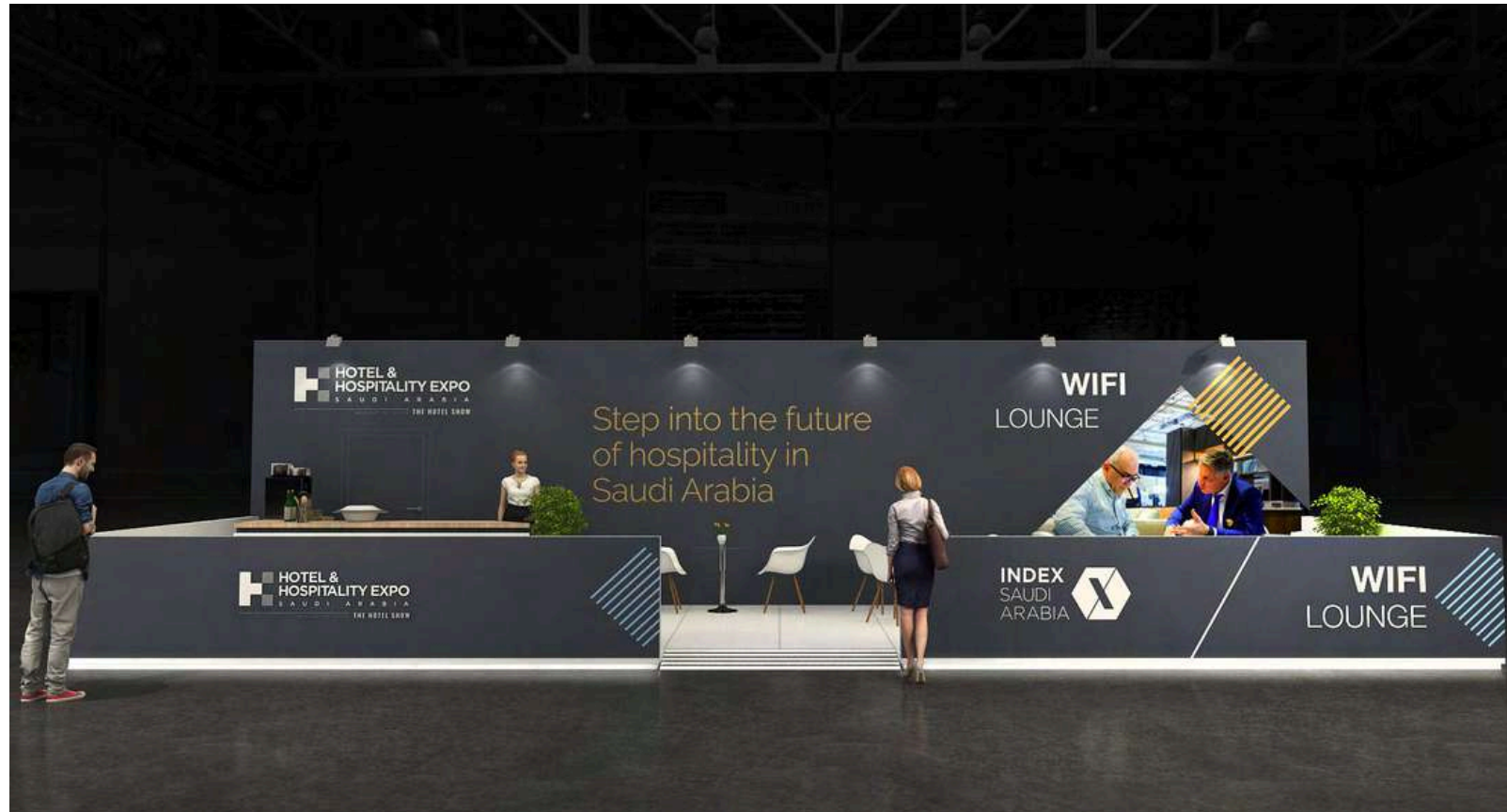
C Price: \$ 1,030



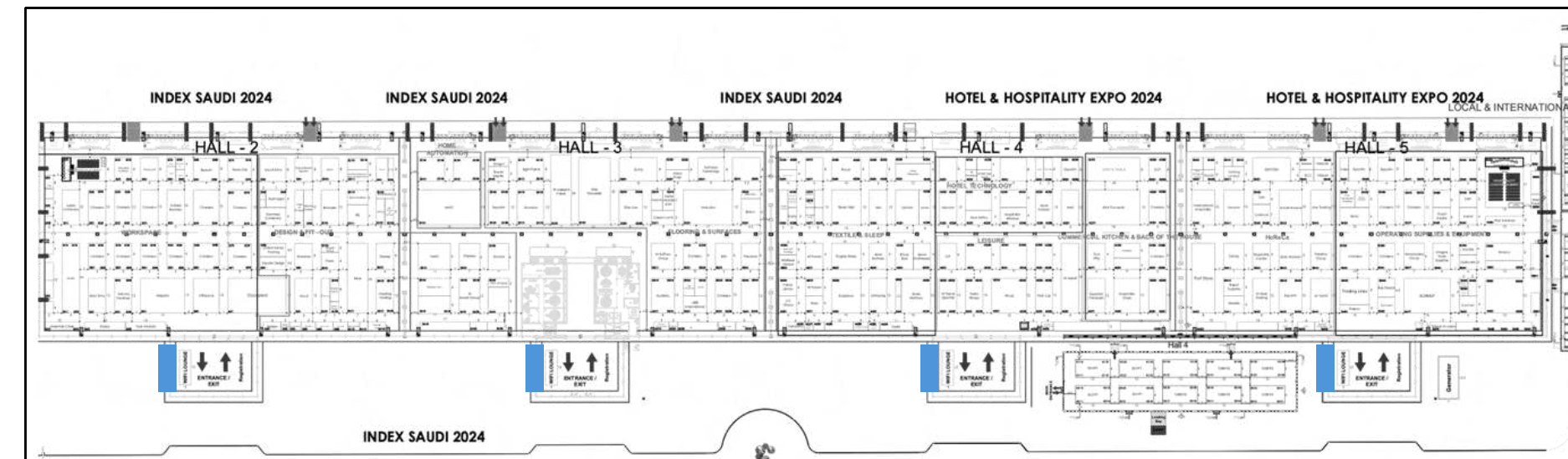
## WIFI LOUNGE

Quantity: 4

Price: \$15,000 each



### MATERIAL SPECIFICATIONS



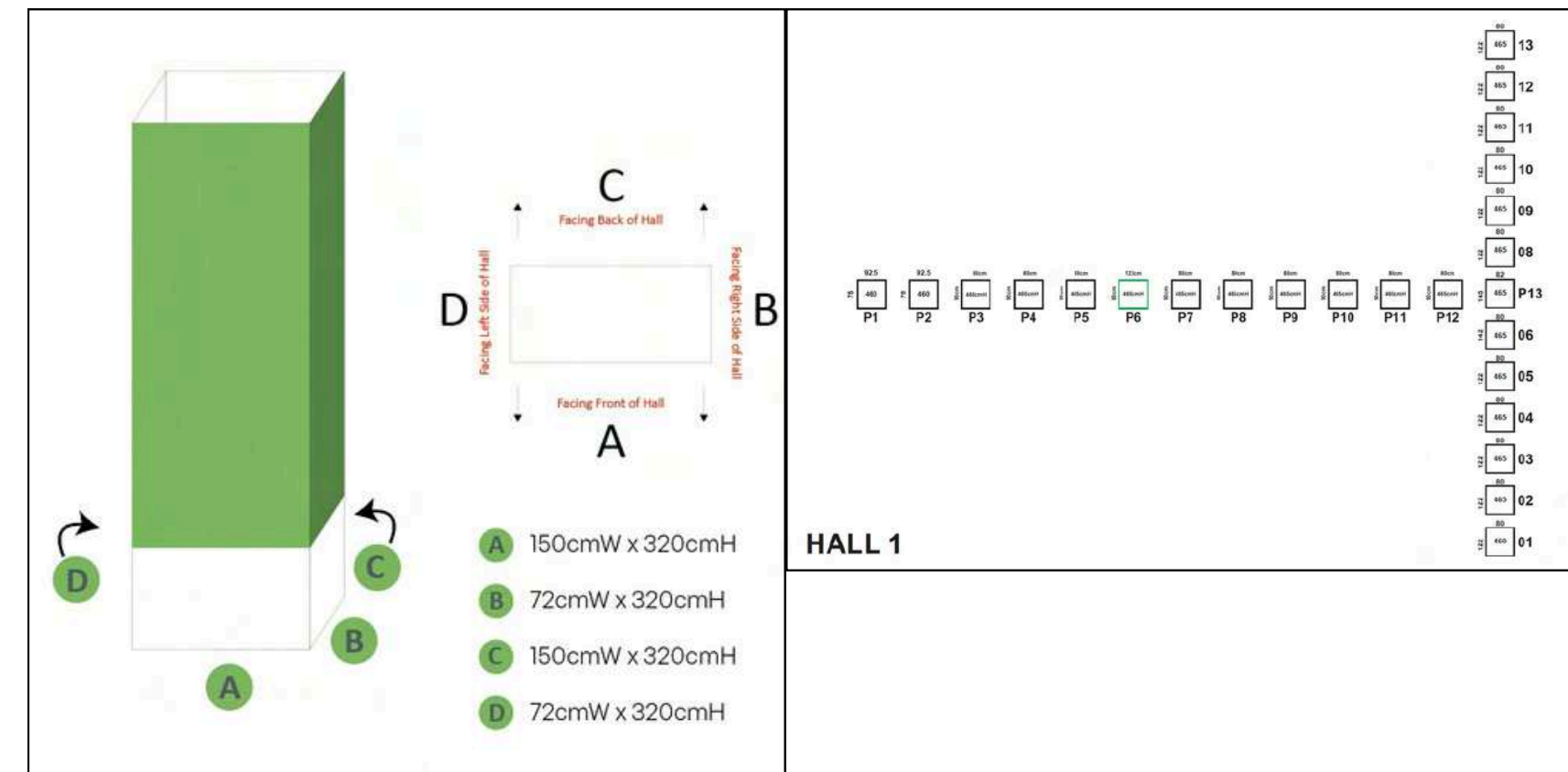




## PILLAR BRANDING – HALL 1

Quantity: 20

Price: \$ 2,000 each



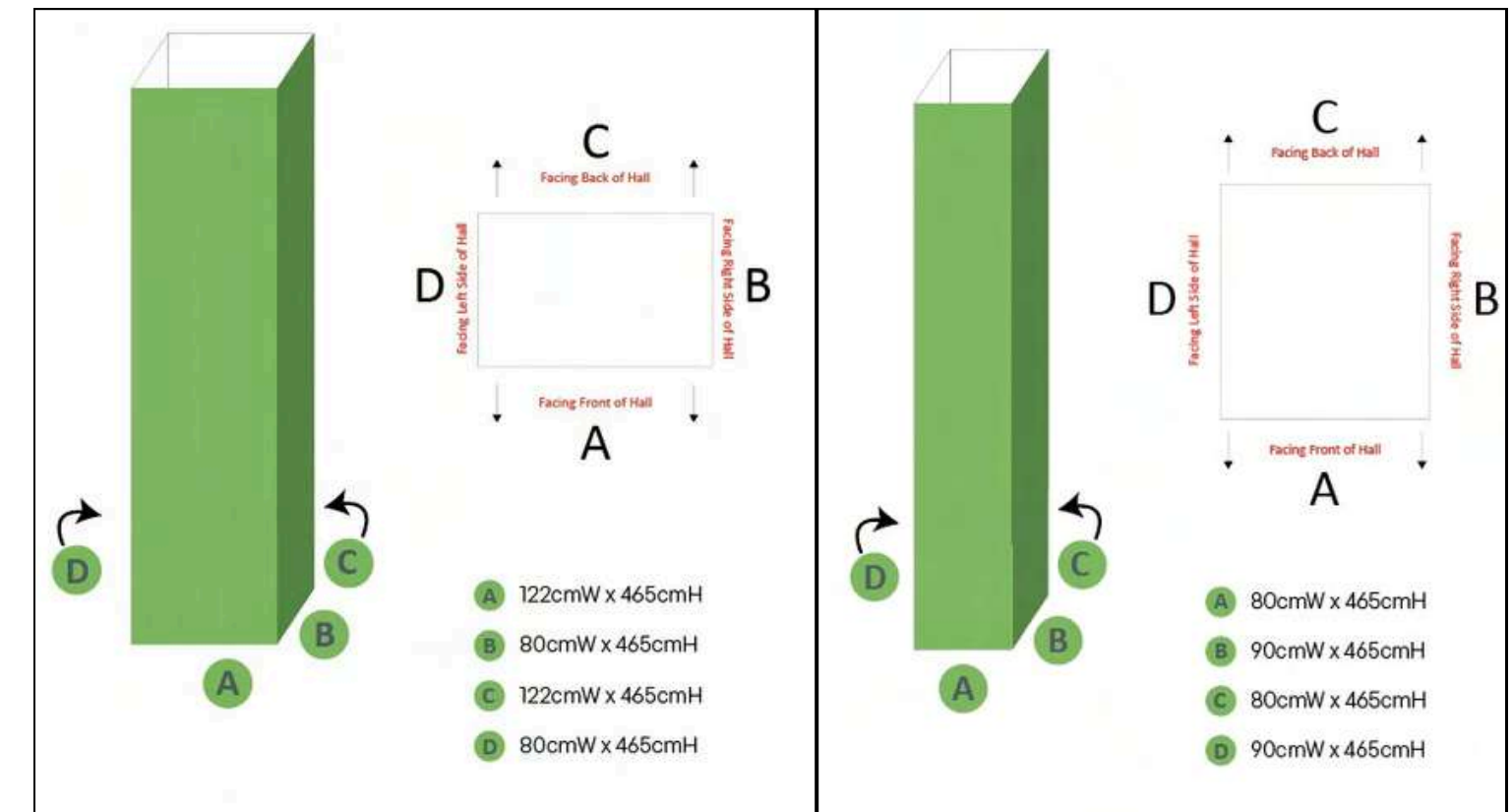




## PILLAR BRANDING - HALLS 2 - 5

Quantity: 25 each hall

Price: \$ 2,000 each









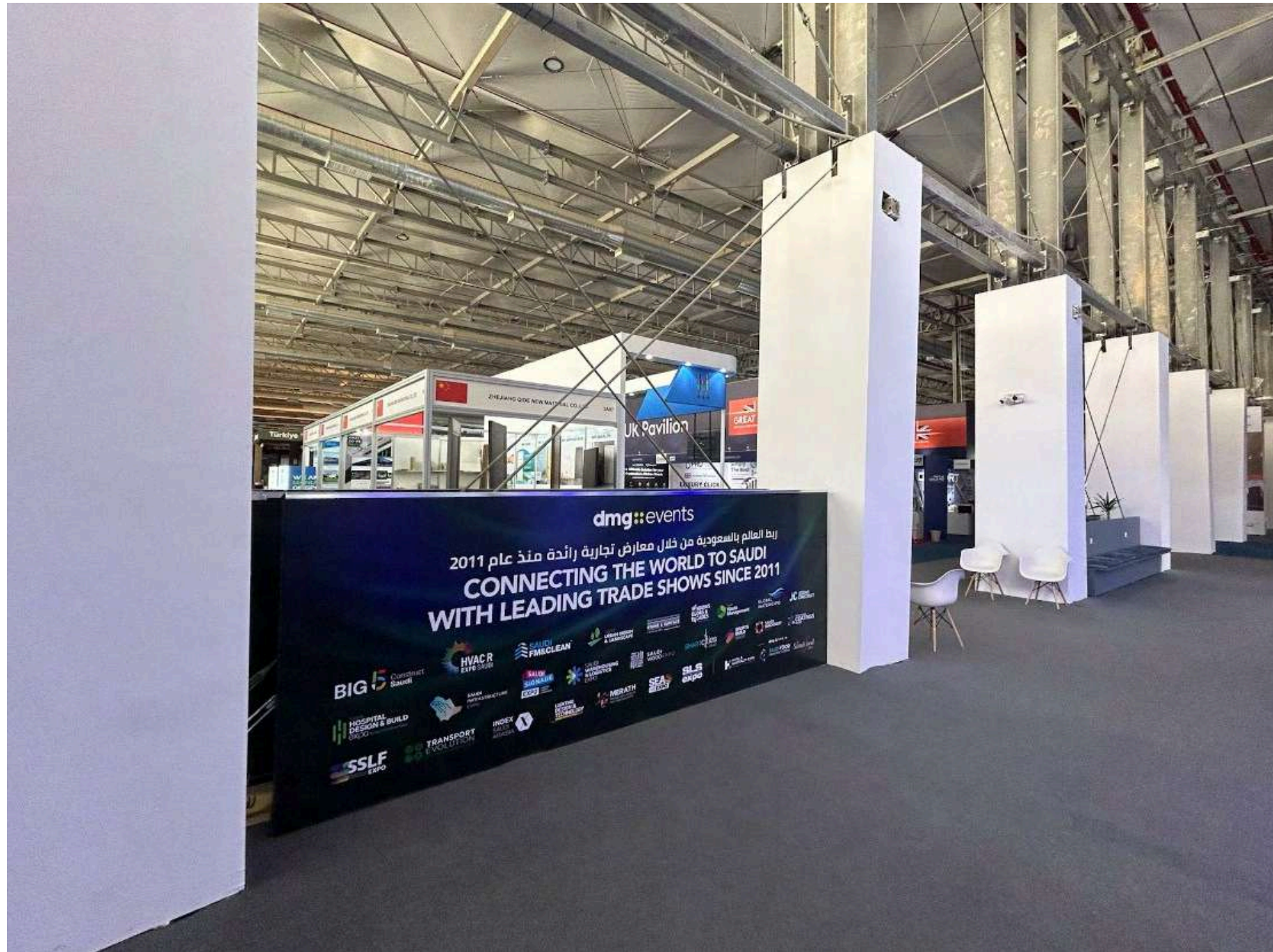


**FREESTANDING BOARDS**

Price: \$ 2,850

Size: 2mW x 2mH



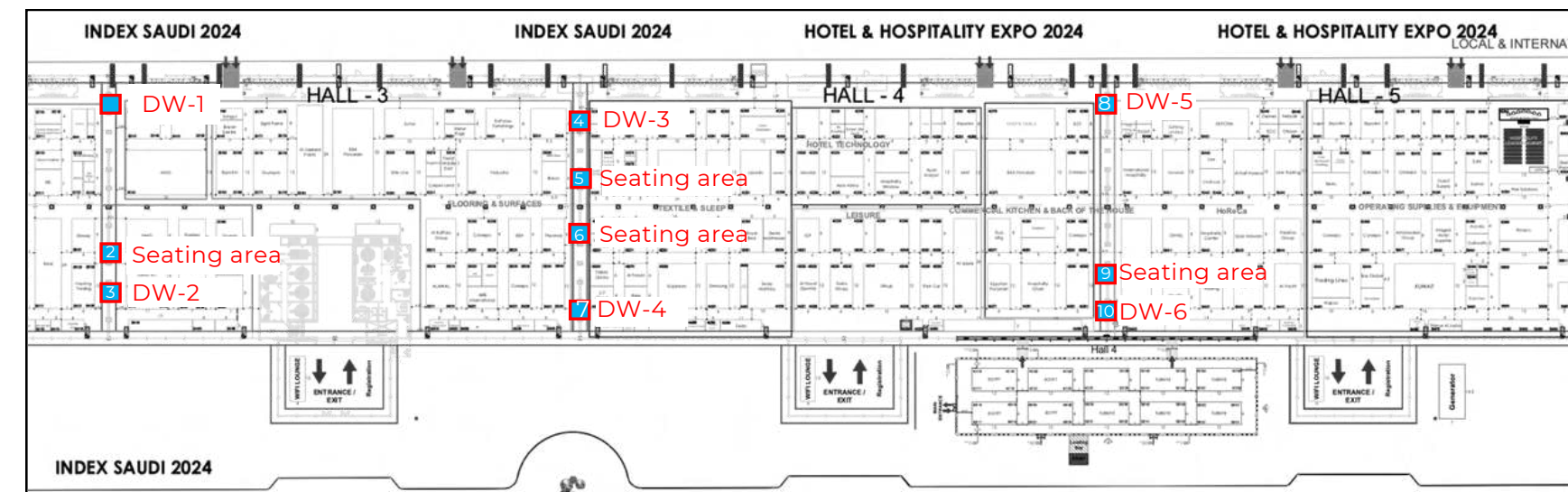


## X-CABLES – BANNER BRANDING

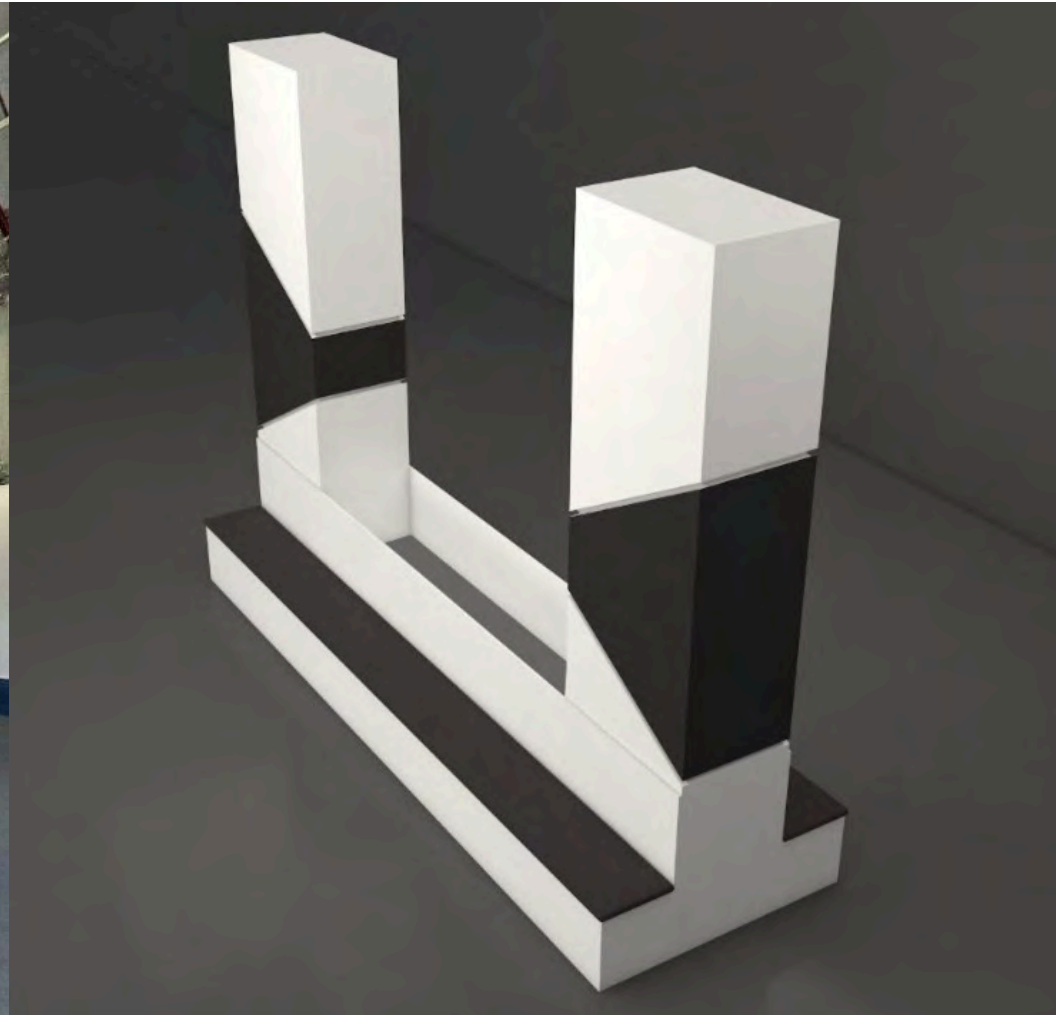
Quantity: 12

Price: \$ 550 each

Size: 4mW x 1mH D/Side



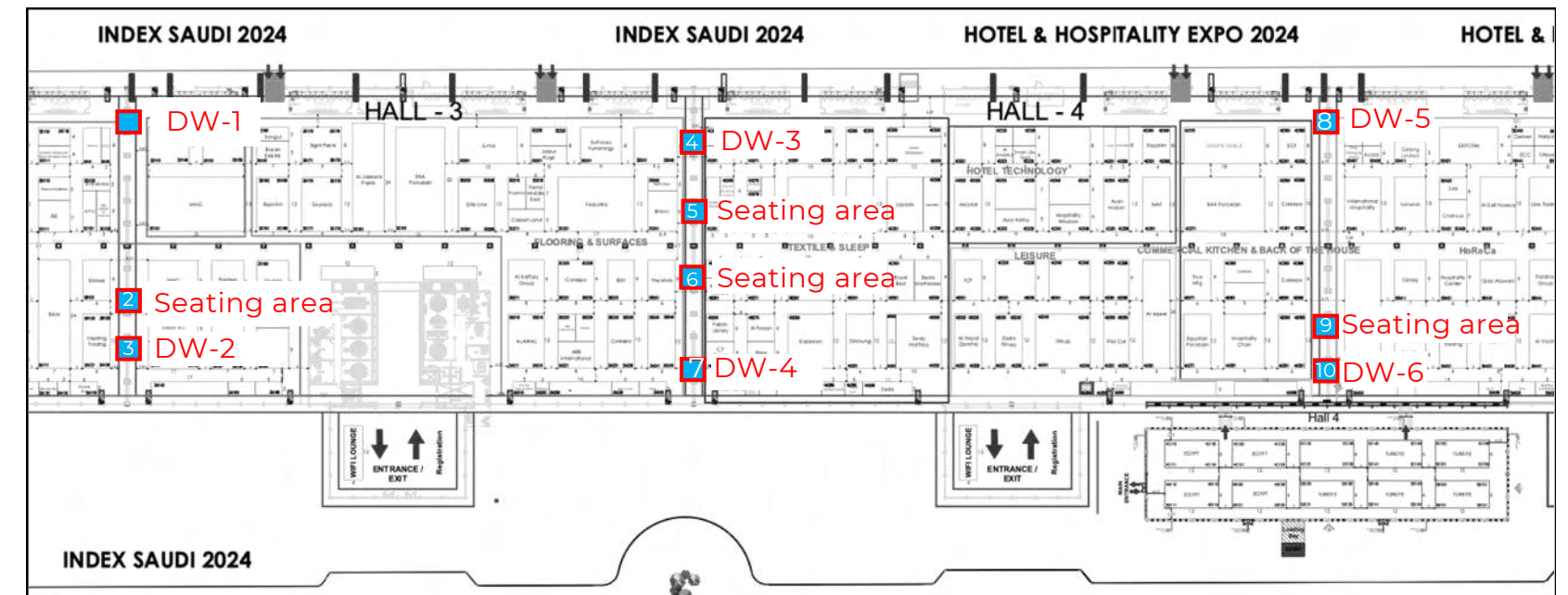




## X-CABLES – SEATING AREA

Price: \$ 550 each

Size: 4mW x 1mH D/Side







## X-CABLES – CUBE STACKS

Price: \$ 1,000

Size: 80cm x 80cm



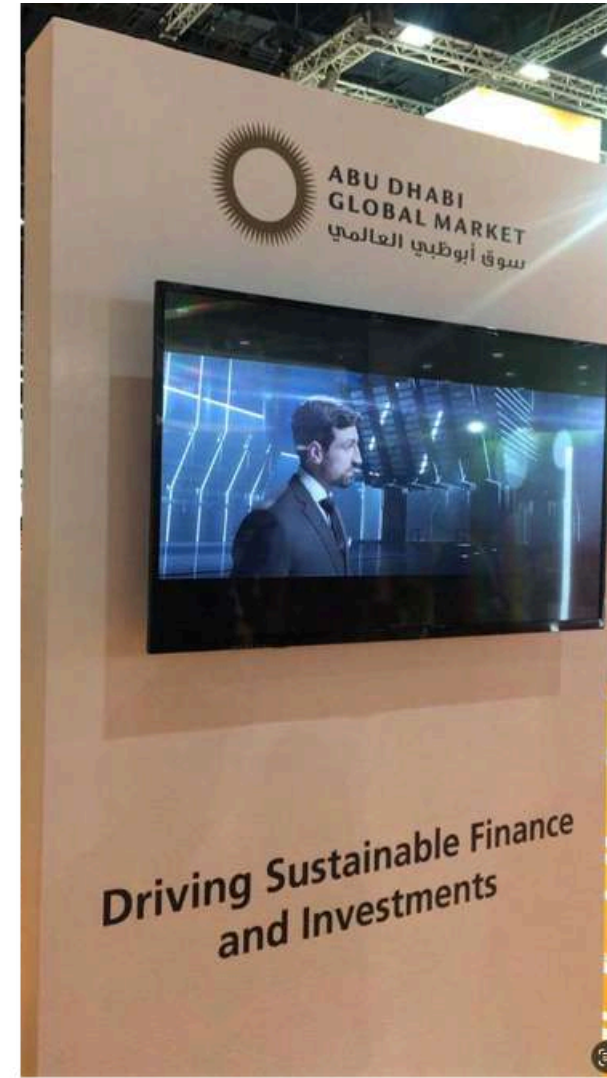


**VIP LOUNGE SPONSOR**

Price: \$12,000







## TOTEM SCREEN

Price: \$ 1,900

Size: 1mW x 2mH